

## CXC® ASSOCIATE DEGREE REQUIREMENTS



### ***Major requirements (100 credits)***

#### ***Associate of Arts – Tourism***

*Tourism is the study of the activities of persons travelling to and staying in places outside their usual environment for not more than one year for leisure, business and other purposes. The Associate of Arts – Tourism prepares candidates to enter various fields of tourism after completing a minimum of two years of study. It provides the opportunity for candidates to pursue further study to enable careers in areas such as destination management, tourism and digital marketing, social media tourism management, digital tourism, digital content management, space tourism guide, meeting and conventions planning, resort management and planning, hospitality product and services administration, tour operations, tourism consultancy and event management.*

#### **General Education Requirements (30 credits)**

- Caribbean Studies
- Communication Studies
- Integrated Mathematics

#### **Core Courses (40 credits)**

- Tourism Unit 1
- Tourism Unit 2
- Management of Business Unit 1 or 2
- Entrepreneurship Unit 1 or 2

#### **Adjunct/Supporting Courses (20 credits)**

- Choose one **CAPE®** Unit from Humanities and Fine Arts
- Choose one **CAPE®** Unit from Social and Behavioural Sciences OR Natural, Physical Sciences and Technology

#### **Elective (10 credits)**

- Choose one Unit from any other **CAPE®** syllabus